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Winter 2010

24th Anniversary Gala "Stuff Hap-

CBS Alumni Winter 2010

As I said in my opening remarks to the Frogs, "Stuff Happens!" But we recovered nicely and had a great 24th Anniversary Gala Luncheon. Cappy was eloquent and funny with

stories of Art Linkletter and his unfortunate absence. Dan Gingold gave an update of the status of the Columbia Square development in conjunction with the presence of 2 spokespersons from the PR firm handling the project, who gave updates to whoever stepped up to look at renderings mounted on easels near the bar during the cocktail hour. It was a more personal and intimate method of discussion without any pitch factor. (I have comment cards for any of us who wish to participate or get further updates from the PR firm.)

We had some interesting guests. Nancy Wiard (who helped produce Y&R) and her husband Tucker, who was the vtr editor on many top sit-com series; and Bonnie Strangis's husband, Sam, who is a rare living production maven well known throughout the film industry. Even Al Baumrucker showed up and he's not even a member. Why hasn't he received a membership application? Pat Walker will follow up on that. I'll ask Don Jacobs, who invited the Wiard's, to follow up with membership apps.

I got a chance to talk about Norman Lear and the trends created by "All In The Family" followed by Maude (a spin-off of AITF),



George Sunga speaks at Gala

then Good Times (a spin-off of Maude), followed by "The Jeffersons" (a spin-off of AITF). AITF was the Number One best program on TV for 5 straight years beginning with the first full season 71-72. It was then beaten by the new Number One, Laverne & Shirley. Number Two was Happy Days, but the Number Three show was "Three's Company!" It was the predictability of change as audiences change.

Our feature act was from within our membership. Chuck and Pat Franklin. They talked about the importance of volunteering for something you really enjoy. Which is how they arrived at an act they take to senior retirement homes. It's a Karaoke presentation with Chuck singing to orchestra tracks that sound suspiciously like charts taken from Nelson Riddle arrangements for Frank Sinatra. Chuck has a well tuned vocal sound that is clear and confident. Chuck says that the people they visit to entertain love the selection of songs because they're all familiar! It was a great treat, Chuck and Pat. Thank you for being the closing act. You were a great curtain for our event.

We missed you First Lady. We missed you, Peggy. Thank you for briefing Julie and Jan so well in the name tag, meal cards and reserve markers. (continued on page 5)

Mark your Calendars!

June Luncheon at TVC. Date pending

November 7. Gala Luncheon, Venue TBA